

# **Comm Skills Virtual Learning**

# 9-12/ Public Speaking Positive First Impressions: Introductions

**April 14, 2020** 



9-12/Public Speaking/Speech 110 Lesson: [April 14, 2020]

Objective/Learning Target: Students will use develop appropriate introductions that will give positive first impressions.

### Bell Ringer/Let's Get Started

Reflect on a time when you have had a plan that worked well (i.e. you were organized) and a time when things did not work out as planned because your left out a step or organized poorly.

Compile a list of reasons that being disorganized can lead to failing to complete homework or chores.

#### **Introductions**

Why, whether in sports, speech, in a class, or in a job interview, is getting off to a good start important?

#### Introductions do four things:

- Gets the attention of the audience
- 2. Provides a clear link from your attention -getter to your speech topic
- 3. Announces your specific thesis statement
- 4. Previews the major areas that will be discussed

Yesterday, you reviewed the five attention-getting devices. Then, you selected an AGD and wrote one for your Recommendation.

Today, we move on to the next aspect of the introduction, the link.

The link serves two purposes.

First, the link is the statement that comes between the AG and the thesis statement; it logically connects the two.

Second, the link develops a bridge between the audience and the topic.

Read the following introduction.

The link to the topic is italicized and labeled A.

The link to the audience is bolded and labeled B.

"I'm going to tell you a secret that you will change your life. For just \$10.00, you can learn how to make someone fall in love with you. Make her want you! The right way to flirt! If you act now, we'll rush you our best seller *Secrets of Flirting*. It's all part of the Get Them system. GT - a no-fail love guide that tell you the truth. No more old-fashioned advice.

Believe it or not, this is taken from an actual ad found in the February edition of a magazine.

(A) The last sentence of the ad tells us to reject old-fashioned advice. However, given what we see on SnapChat, TikTok, and at school dances, maybe it's time we bring back some old-fashioned tradition. (B) According to William Bennett, former Secretary of Education, "Increasingly, Americans are lacking a solid grounding in traditional values." Therefore, let us examine some traditional American values...

Even though the link can be more than one sentence long, usually one sentence can do the job

Write your link now.

Then, practice delivering your attention -getter and link.

#### **Practice**

Today we will continue developing the Recommendation Speech.

Last week we developed working thesis statements and ideas for main points.

Today, let's check our thesis.

The third part of our intro is the thesis statement.

The thesis should clarify the overall goal of your speech and state your topic.

The thesis should clarify the angle or slant.

#### **Practice**

If you do not need to revise your thesis, then you are ready to move on to the last portion of the introduction.

The preview statement is usually one sentence at the end of the intro that gives the audience an overview of the major areas that will be discussed in the body of the speech.

For example, if you were giving a speech on the negative effects of alcohol, your preview might mention alcohol's physical, mental, and societal effects.

#### **Practice**

A preview statement tells your audience where your speech will be heading and, as a result, makes the body of your speech easier for your listeners to follow.

#### Your turn:

Complete a full draft of your intro. Make certain all four parts are included.

Time the intro. The Recommendation speech is 5 minutes. Thus, you want the intro to fall around 1 minute.

#### Additional Resources

**Introductions and Conclusions** 

**Intros and Conclusions II** 

Organizing Your Speech